

Johnson, Patrick

From: Shelly Brisbin <shelly@brisbin.net>
Sent: Friday, February 22, 2013 11:32 AM
To: District Applications
Subject: Application: Independent Citizens Redistricting Commission
Attachments: ShellyBrisbin_application.pdf; ShellyBrisbinResume.pdf

Hello,

Enclosed please find my application for membership on the Independent Citizens' Redistricting Commission. I have also enclosed a copy of my resume.

Thank you,

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-shelly Brisbin

Shelly Brisbin, Writer, Podcaster, Geek for Hire
shelly@brisbin.net (email or iMessage)
@shelly on Twitter
sbrisbin on AIM

<http://brisbin.net>

<http://appstorepundit.com>

APPLICATION FOR THE INDEPENDENT CITIZENS REDISTRICTING COMMISSION

Please submit your completed application
by email to district.applications@austintexas.gov

by mail or in person to:

Office of the City Auditor
301 W. 2nd Street Suite 2130
Austin, TX 78701

*Application Period:
January 18, 2013
through
February 22, 2013*

**FOR ASSISTANCE WITH INTERPRETING KEY TERMS, SEE THE GLOSSARY
AT THE END OF THIS APPLICATION**

**MORE DETAILS ABOUT THE APPLICATION PROCESS CAN BE FOUND IN
THE CITY AUDITOR'S INTERPRETIVE GUIDANCE AND THE CITY CHARTER
AT WWW.AUSTINTEXAS.GOV/10-ONE**

You must submit an electronic application to district.applications@austintexas.gov
or provide a signed application to the Office of the City Auditor in person or by mail at:

301 W. 2nd Street, Suite 2130

Austin, TX 78701

Submission Deadline: February 22, 2013

DUTIES AND TERMS OF SERVICE

Independent Citizens Redistricting Commission **duties** include:

1. Conduct duties with integrity and fairness.
2. Conduct an open and transparent process to enable full public consideration of and comment on the drawing of district lines to include an open hearing process.
3. Draw district lines in accordance with specific redistricting criteria in the Charter.
4. Adopt a final redistricting plan and certify the plan to the Austin City Council.
5. Issue a report that explains the basis on which the Commission made its decisions.

Independent Citizens Redistricting Commission Member **terms of service** include:

1. Members of the Independent Citizens Redistricting Commission (Commission) will not be compensated for serving, but are eligible to receive reimbursement of reasonable and necessary expenses related to Commission duties. Guidance on what is considered "reasonable and necessary" will be provided by the appropriate authority at a later date.
2. Serve a term of office that expires when the first member of the succeeding Commission is appointed in the year after the next national census is taken.
3. Members of the Commission will be subject to the following restrictions on their future activities:
 - For a period of **10** years beginning from the date that a person is appointed to the Commission, the person **will not** be eligible to be elected to the Austin City Council.
 - For a period of **three** years beginning from the date that a person is appointed to the Commission, the person **may not** hold appointed office for the City of Austin.
 - For a period of **three** years beginning from the date that a person is appointed to the Commission, the person **may not**:
 - Serve as a City employee or as a paid consultant to the City of Austin.
 - Serve as a paid consultant to a member of the City Council in the council member's private capacity; or
 - Receive a non-competitively bid contract with the City of Austin.

**APPLICATION FOR THE
INDEPENDENT CITIZENS REDISTRICTING COMMISSION**

2013

Please complete this section legibly.

Name of Applicant: Brisbin Shelly D
(Last) (First) (Middle) (Suffix)

Voter Registration Number (VUID): 1133023860

Residence Address (must be a fixed location in the City of Austin):

715 Landon Lane Austin TX 78705
(Street Address) (City) (State) (Zip)

Mailing Address (if different from Residence Address)

(Street Address or PO Box) (City) (State) (Zip)

Contact Phone: 512-577-0729

Contact Email Address: shelly@brisbin.net

Spouse's Name: Feuerbacher Frank P
(Last) (First) (Middle) (Suffix)

13-02-22P04:10 RCVD

**APPLICATION FOR THE
INDEPENDENT CITIZENS REDISTRICTING COMMISSION**

2013

Please check YES or NO by each requirement. If you answer YES to question one (1), you may skip questions four (4) and five (5).

1. Are you a student enrolled in a community college or university in the City of Austin? ☐ Yes ☒ No
2. Do you reside in the City of Austin? ☒ Yes ☐ No
3. Are you registered to vote in the City of Austin? ☒ Yes ☐ No
4. Have you been continuously registered to vote in the City of Austin for the five years immediately preceding the date on which you submit this application? ☒ Yes ☐ No
5. Please indicate whether you voted in the following City of Austin general elections (or corresponding runoff if applicable):

| City of Austin General Elections | Candidate Response |
|----------------------------------|---|
| May 12, 2012 | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| May 14, 2011 | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| May 9, 2009 | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| May 10, 2008 | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| May 13, 2006 | <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |

Conflicts of Interest

The information below is required to help the City Auditor identify any conflict of interest you may have.

| | |
|---|---|
| Within 5 years of the application date, have you or your spouse: | |
| Been appointed to a state or city office? | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No |
| Been elected to a state or city office? | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No |
| Been a candidate for a state or city office? | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No |
| Served as an officer, employee, or paid consultant of a political party? | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No |
| Served as an officer, employee, or paid consultant of the campaign committee of a candidate for elective state, county, or city office? | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No |
| Been a registered state or local lobbyist? | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No |
| Within 3 years of the application date, have you or your spouse been: | |
| A paid employee of the City of Austin? | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No |
| A person performing paid services under a professional or political contract to the City of Austin or the City Council of the City of Austin? | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No |
| A controlling person of a person performing paid services under a professional or political contract to the City of Austin or the City Council of the City of Austin? | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No |
| A person performing paid services under a professional or political contract to any member of the City Council of the City of Austin? | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No |
| A controlling person of a person performing paid services under a professional or political contract to any member of the City Council of the City of Austin? | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No |
| In the last City Election did you or your spouse: | |
| Contribute or bundle one thousand dollars (\$1,000) or more in aggregate to candidates for City of Austin elective office? | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No |

Personal Background Information

- **Ethnicity:** Anglo
- **Race:** Anglo
- **Gender:** ☐ Male ☒ Female
- **Age: (Please check your response)**
 - ☐ 18 to 24 ☐ 25 to 34 ☐ 35 to 44 ☒ 45 to 54 ☐ 55 to 64 ☐ 65+
- **Education level: (Please check any that apply)**
 - ☐ High School Diploma or GED
 - ☐ Some College (major _____)
 - ☐ Associate's Degree (major _____)
 - ☒ Bachelor's Degree (major _____)
 - ☐ Post-Graduate Degree, indicate highest degree attained: (subject _____)

Qualifications

Please describe your relevant analytical skills.

I have spent my career in the technology industry, working as a writer and editor of books and magazines. In these capacities, I have reviewed hundreds of hardware and software products, and devised methodologies for evaluating them and displaying the results of these product analyses in a way that clearly shows which products are best, while providing a full description of the features of all. As an editor, I have insured the accuracy of technical information in technology articles by interrogating writers about their conclusions, fact-checking, and hands-on work with tools under review. I have built and maintained Web sites; evaluating their effectiveness with statistical analysis, and by seeking direct feedback from users. During my tenure on the city's Urban Transportation Commission and Cable Commission, I worked with other members to recommend project to the City Council in priority order, weighing the needs and opinions of citizens, along with the expert advice of staff.

Please describe your ability to be impartial.

I am passionate about electoral equity: citizens should be represented by council members who share their geographic, socio-economic, and cultural experiences, regardless of political party affiliation, voting patterns, or other factors that place a thumb on the scale.

During my tenure as chair of Capitol Metro's Access Advisory Committee, I worked to address the sometimes conflicting needs of customers with different disabilities. This sometimes created hard feelings among those who felt that their needs were greater, or more important. I worked to advise the board of directors in a way that addressed all customers' needs, and that was sensitive to the limited resources available, and the laws governing accessibility of transit service. During all of my civic work, I gained a reputation as an honest broker and consensus-builder.

Please describe your appreciation for the City of Austin's diverse demographics and geography.

I am a lifelong resident of Austin. I grew up in south Austin, and have lived in far north, central, west, and near East Austin at various times in my life. I have been a renter, homeowner, apartment-dweller, and student. I have also seen the city grow and change profoundly. I feel that while my experience in the community has been broad, it does not represent everyone's. Therein lies the importance of geographic, ethnic, and socio-economic diversity in representative government. I am painfully aware that some parts of the city, including areas I have called home, have had more representation on the council than others. This becomes a more serious problem as the city grows, and as distances between the core of the city, and its different communities increase.

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Please provide any other information you wish to be considered during the selection of the most qualified applicants for the Commission.

I love Austin, and have been active in the community throughout my adult life. I have taken leadership positions, and have worked with others, many of whom had different points of view than my own, to make my hometown a better place. Following are some of my community activities:

--Election Judge/Clerk, Travis County 2010 and 2012

--Chair, Capital Metropolitan Transit Authority Access Advisory Committee
2004-2007

--Member and Chair, City of Austin Cable Commission
1989-1992

--Member, Treasurer, Secretary, and Publicity Committee Chair,

--Austin Community Television Board of Directors 1986-1989

--Member, Austin Downtown Commission 1986-1988

--Member and Board Member, Women In Communications, Inc., Austin Professional chapter
1984-1986



DISCLAIMER

By submitting this application, I understand that I am giving the City Auditor permission to release my information to the public. In particular, I affirmatively consent to the release of the contact email address I have provided.

If I am appointed, my address, contact phone number and contact email address will be included on the City of Austin's website.

I understand my application is public information under the Texas Public Information Act. The information will be kept according to the City Auditor's records retention policies.

I understand that my participation on the Independent Citizens Redistricting Commission is voluntary.

I understand the duties and terms of service for the Independent Citizens Redistricting Commission as described above.

Under penalty of law, I swear or affirm that the preceding information in this application is in all things true and correct.

Shelly D Brisbin

Signature of Applicant

2/22/2013

Date

If submitting electronically, please type your full name in the signature box.

GLOSSARY

- “Bundle” means to raise money as an intermediary for a council candidate by soliciting contributions on the candidate’s behalf.
- “Campaign committee” in regard to an “officer, employee or paid consultant of a campaign committee” means a candidate or a specific purpose political committee supporting or opposing a candidate.
- “Candidate” for elective office means a person whose name appeared on a ballot, or who was a declared write-in candidate, in a general or primary election. It does not mean a person who merely announced a candidacy or only filed campaign finance filings. This definition attempts to construe the term against ineligibility, avoid ambiguity and disputes of fact, and use the term in the way most commonly understood by a lay person.
- “City” means Austin.
- “City elective office” means the office of mayor and city council member.
- “City employee” means an employee on the City payroll, including a temporary or part-time employee. The term does not include an independent contractor. This definition follows the definition in Section 2-7-2 of the City Code.
- “City office,” with respect to appointment, means a municipal court judgeship (including a substitute judgeship), and membership on a commission, committee, board, task force, or other City body appointed by the mayor or the city council. This definition follows the definition of “city official” in Section 2-7-2 of the City Code, excluding those City officials who are covered separately as City employees.
- “Community college or university in the City of Austin” means a degree-granting post-secondary educational institution, accredited by a recognized accrediting agency under the Education Code, that grants one or more of the following: an associate’s degree, a bachelor’s degree, a master’s degree, or a doctorate, and that regularly conducts classes where the instructor and two or more students are physically present in a physical location within Austin’s city limits.
- “Contribution,” for purposes of calculating aggregate contributions to candidates for City elective office, includes all contributions to candidates for mayor and city council, and contributions to specific purpose political committees supporting or opposing those candidates.
- “County” refers to a county in which the City of Austin has territory.
- “County elective office” means an office that is voted on county-wide or an office that is voted on by the voters of a precinct drawn by a commissioners court.
- “Employee” with respect to a political party or campaign committee means a person who was paid a salary by the political party or campaign committee.
- “Local lobbyist” means a person required to register under Chapter 4-8 of the City Code.
- “Non-competitively bid contract” means a contract which must be awarded as provided in Section 252.043 of the Local Government Code (“lowest responsible bidder” or “best value for the municipality”).

- “Officer” with respect to the “campaign committee of a candidate for elective state, county or city office” means:
 - the campaign treasurer of a candidate for an elective state, county, or city office;
 - the campaign treasurer of a specific purpose political committee that supported or opposed a candidate for an elective state, county, or city office; or
 - an officer or director of an incorporated specific purpose political committee, incorporated for liability purposes only under Section 253.092 of the Texas Election Code, that supported or opposed a candidate for an elective state, county, or city office.
- “Officer” with respect to a political party means a precinct chair, a county chair, or a member of a party executive committee under Title 10 of the Texas Election Code.
- “Paid Consultant” with respect to work done for a political party or campaign committee means a person who was paid monetary consideration for providing legal services, accounting services, public relations services, statistical or polling services, or political or campaign-related services or advice.
- “Paid Consultant” with respect to the three year ban on paid consultancy with a council member, means having a “political or professional contract” with a council member as defined in this guidance.
- “Political or professional contract,” in the context of a contract with a council member, means a contract with a council member under which, in return for consideration, a person provided expert advice or personal services related to a council member's duties or to the council member's service as a council member, or provided advice about the conduct of campaign activities or holding office, or provided services to a council member that would be reportable on the council member's required campaign and officeholder filings under Title 15 of the Texas Election Code; Article III, §8 of the Austin City Charter; or Chapter 2-2 of the Austin City Code. This does not include a contract solely for the sale of goods.
- “Political party” means a political party that appeared on the ballot in any of the last three general elections for state and county officers.
- “Professional contract,” in the context of a contract with the City means a non-competitively bid contract other than a contract solely for the sale of goods.
- “State” means Texas.
- “State office” means an office held by a “state officer” as defined in Section 572.002 of the Government Code.
 - In the context of an appointment to a state office, “state office” means: the office of Secretary of State, an office of a state agency subject to appointment for a term of office specified by the Texas Constitution or a statute of this state; an office subject to appointment with the advice and consent of the senate; the position of executive head of a state agency; or a state office subject to election but filled by appointment because of a vacancy or because the office is newly created.
 - In the context of candidacy or election to a state office, “state office” means a seat in the legislature, an executive or judicial office filled in a statewide election; a judgeship of a court of appeals or of a district court; membership on the State Board of Education; or the position of district attorney or criminal district attorney.
- “Student” means a person actively enrolled in a community college or university on the date of the person’s application to the Commission.

Shelly Brisbin

715 Landon Lane, Austin, TX 78705

512-577-0729

shelly@brisbin.net

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|--------------------------------|--|---------------------|
| Skill Summary | <ul style="list-style-type: none">• Writing: Professional writer for 24 years. Author of 12 books and hundreds of features, reviews, news, and how-to articles for leading technology magazines and online publications.• Editorial Management: Editor-in-chef for a leading business/technology magazine and Web site. Assigned and supervised staff editors and numerous freelancers. Staff editor for four national magazines, a major online learning site, and several newsletters.• Technology: Managed Mac OS systems and networks, advised executives and clients on software and equipment purchases. Skills include: LAN management, software deployment, office applications, desktop publishing, audio editing, HTML, WordPress, and social media management.• Podcast Hosting and Audio Production: Podcaster since the medium began. Creator and host of two podcasts for online publications, and three of my own. Set up podcast studio, advised on equipment purchases. Performed audio editing and post-production tasks. | |
| Professional Experience | Freelance Writer/Producer, Austin, TX | <i>2009-present</i> |
| | <ul style="list-style-type: none">• Authored technology books, including: <i>Build Your Own Wi-fi Network</i>, <i>Easy iPod and iTunes</i>, and <i>Adobe GoLive Visual Quickstart Guide</i>.• Wrote reviews, news, and feature articles for magazines and online publications, as well as technical white papers for corporate clients.• Produced and hosted podcasts for a tech news Web site. | <i>2001-2006</i> |
| | Editor-in-Chief – Blogger & Podcaster Magazine, Austin, TX | <i>2007-2008</i> |
| | <ul style="list-style-type: none">• Supervised two-person editorial staff, columnists, and freelance writers.• Planned all editorial content, and advised publisher on new media trends.• Assigned stories, covered industry news and events, wrote feature articles, and interviewed industry leaders.• Supervised a monthly podcast, and wrote the Blogger & Podcaster blog. | |
| | Managing Editor – Powered, Inc., Austin, TX | <i>1999-2001</i> |
| | <ul style="list-style-type: none">• Developed online courses for marketing-focused education company.• Hired and managed 20+ freelance writers and editors.• Consulted with clients to help them achieve strategic business objectives.• Produced 12 of the top 20 courses for flagship client, Barnes & Noble, and technology courses, for IBM, MetroWerks, and HP. | |
| | Online Editor – Hoovers, Inc., Austin, TX | <i>1998-1999</i> |
| | <ul style="list-style-type: none">• Managed IPO Central and StockScreener Web sites.• Tracked initial public offering activity, and updated site content daily. | |
| | Associate Editor – MacUser Magazine, San Francisco, CA | <i>1992-1997</i> |
| | <ul style="list-style-type: none">• Section editor for industry-leading Macintosh computer magazine.• Fully responsible for all phases of story planning and implementation.• Specialized in coverage of connectivity and telecommunications topics.• Wrote for all magazine sections, including Features, Reviews, and Columns. | |
| | Systems Support Specialist – Office of the Attorney General, Austin, TX | <i>1991-1992</i> |
| | <ul style="list-style-type: none">• Managed 45-node network, consisting primarily of Apple Mac OS computers.• Designed and developed internal databases, and software training programs.• Recommended and developed hardware and software requirements. | |
| | Editor/System Administrator –PCI, Inc., Austin, TX | <i>1988-1990</i> |
| | <ul style="list-style-type: none">• Editor of <i>Supercomputing News</i> and <i>Network Computing News</i>, and Associate Editor of <i>Digital Desktop</i>. Planned, edited, and performed layout on monthly tabloids, covering vendor-specific computer markets.• Managed Mac OS network, including internal email system. | |
| Education | Bachelor of Journalism - Public Relations, University of Texas, Austin, TX | <i>1984</i> |

Writing Samples & Selected Bibliography available at <http://brisbin.net/blog/articles>

